Mickael Coelho da Silveira

Senior Full Stack Developer

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Professional experience

Senior Full Stack Developer - B-Reel LA, Oct 2019 - Present

Lead developer on award winning projects and technical consultant for technologies.

Senior Creative Developer - Stink Studios LA, Mar 2017 - Sept 2019

Lead developer on award winning projects and technical consultant for technologies, pitching projects to existing and potential clients.

Interaction Lead - rehabstudio London, Sep 2015 - Feb 2017

Improving builds quality, by leading the front-end development team, focusing on interactions. Leading teams of front-end developers on numerous projects for major brands such as Google, Disney and The Coca-Cola Company.

Senior Interaction Developer - rehabstudio London, Jan 2014 - Sept 2015

Working as part of the senior dev team to prototype and build websites and interactive installations for Google, Pespi, Starbucks (...)

Creative Developer - JWT London, Jan 2012 - Jan 2014

Working as part of the JWT digital studio to build websites for HSBC, Johnson and Johnson, British Ministry of Defense, Nestlé, Shell, Unilever.
Prototyping using haXe, Kinect and Processing as well as being consultant for web technologies.
Concepting a front-end framework using HTML5, CSS3 and JS used on all JWT London's projects.

Flash Lead Developer - Havas Digital Paris, Sept 2009 - Jan 2012

Working as part of the Havas digital studio to lead and provide direction for the Flash development team.
Technical consultant for all the Flash builds. concepting and building websites for EDF, l'Oréal, Citroën, Sodexo, Bollore, Jaguar, Peugeot, Unilever (...)

Education

Adobe Training Center - Paris, France 2009
Advanced OOP training

Efficom - Paris, France 2007 - 2009
  Bachelor's degree with honours, digital design and development

Institute for Technology, University of Burgundy - Dijon, France,2005-2007
  Associate's degree, Communication, services and networks

Lycée Raoul Follereau - Nevers, France, 2004 - 2005
  National Diploma, Science and engineering with honours

Skills

Languages/libs/API

Expert: Vue.js, React.js, AngularJS, Redux, Next.js, NodeJS, VueX, Canvas, PixiJS, ThreeJS, Gsap, es6, i18n, postCSS, Less/Sass, Websockets, Webpack, Gulp, OAuth, AS3 (...)
Mocha, WebGL, shaders, Python, Goro, Elm

Services/methodologies

JAMstack, AWS (EC2, Lambda, S3, Elastic Beanstalk...), Google Cloud Services, GTM, Google Analytics, DatoCMS, Imgix...

Softwares

CC suite, Sketch, Figma, Framer X, VS Code

Testimonials (LinkedIn)

Yego Moravia - Executive Creative Director at Stink Studios, 2019

"An eager go-getter, Mick is always looking for ways to make an impact. During his time at Stink he contributed to some of my favorite projects. He's a valuable friend and colleague to have."

Will Kent-Daggett - Senior Developer at Stink Studios, 2019

"Mick has excellent technical skills, especially within the world of front-end animations and transitions. He has a keen eye for motion and can be counted on to develop a first-class, production-ready UI experience from a single comp. He manages to find the simplest and most efficient solution to complex problems quite quickly. And he has a knack for staying focused on his immediate task within a fast-paced project cycle. "

Habin Koh - Motion Art Director at Stink Studios, 2019

"Mick is truly a creative developer. He has great eyes on design with sharp motion sensibility which makes it extremely easy for any creative to collaborate with on a project. I learned a lot of things from Mick on workflow between different design tools, being really impressed by how detail oriented and experienced he is. On top of everything, he's also a very open person when it comes to exchanging inspirations or ideas. "

Jordan Sheldrick - Design lead at rehabstudio, 2017

"I worked closely with Mick throughout our entire time at rehab and could always rely on him to produce amazing work incredibly fast. He is an excellent developer who gained the trust and respect of the whole company by consistently delivering the toughest projects in excellent style, always knowledgeable, supportive and organised. I loved working with Mick, and will be very jealous of anyone who is able to make work with him in the future."

Aryven Arasen - Art director at rehabstudio, 2016

"Amazing personality to work with, he has a great ability to push creative ideas to achieve the best execution. He was great to work with on the Google Chromecast 'Own the Ice', his prototypes and main interaction input brought the project to another level. Fully recommend Mick to anyone who is willing to work with him. "

Ricky Dunlop - Lead developer at rehabstudio, 2016

"Mickael is a highly skilled Interactive Developer with an eye for detail. He is a perfectionist that adds great value to each project that he is working on.
He is a fast learner and always willing to learn something knew so that he can add something extra to a task or project. He brings a strong work ethic and a positive and calm approach to any project he works on. When working as a project lead he is knowledgeable, supportive and organised."

Henry Moyo - Lead creative technologist at JWT London, 2014

"Mickael is an absolute pleasure to work with. With a love and hunger for creativity and technology, he throws himself wholeheartedly into all projects while weaving his magic. Coming from a Flash background, he has shown a frim grasp of HTML 5, CSS, JavaScript and has even dabbled in a little ASP.Net.
He is eager to learn and expand his knowledge as a developer and is regularly researching scripting libraries, social API's as well as looking into emerging technologies so he's always a few steps ahead, prepared and able to advise on the best approach and tools to tackle any given project."

Maria Sanchez - Senior digital project manager at JWT London, 2014

"I have worked with Mickael on numerous occasions but most recently on a rather large and complex project. Mickael is a great developer who is super talented and excels when thrown in at the deep end. Not only is he dedicated and hard working but always goes that extra mile. He is also extremely reliable and a complete pleasure to work with. I have no hesitation in recommending Mickael."

Michael Toubia - Executive producer at Havas Digital Paris, 2013

"Mickael is a very skilled and proactive Lead Flash Developper. His experience taught him how to ll the aws of the projects he worked on, allowing the projects to go live properly. Finally he is very good at explaining his work to unskilled people, easing the project process. He is definitely someone to have in your team."

Lilia Sadiki - International account manager at Havas Digital Paris, 2013

"Mickael is a good asset for a company, fast learner and independant, he has great Flash and AS skills to share with a team and brings important added values to digital projects. His general knowledge and his curiosity give him a splendid strength to always improve himself.
It was a real pleasure to work with him and would be happy to recommend him!"

Pierre JANIN - Clients director at Havas Digital Paris, 2013

"Mickael is a very talented developer. He is a hard-working and very valuable person. Mickael is always looking towards innovation to provide customers with the most efficient and creative solution.
Last but not least, it is very easy to work with Mickael as he is always in a good mood and positive."

Sophie Coulon - Producer at Havas Digital Paris, 2013

"Mickael is a procient ash developer. He understands very quickly the specifications of a project and proposes adequate and innovative solutions. He also has good relationship skills which is essential for teamwork."

Karine Aubry - Senior Producer at Havas Digital Paris, 2013

"Mickael is a talented and reliable developer, always looking for outside the box solutions and delivering on time. He's also a pleasant person to work with : good communication, teamwork skills and humour."

Key projects timeline and awards

voltacharging.com - Volta Charging, 2020
  Website, lead developer

Quibi.com - Quibi, 2020
  Website, lead developer

Picturestart website - Picturestart, 2019
  Website, lead developer
  Awards:
      - CSS Design Awards: "Best Innovation"
      - CSS Design Awards: "Best Design UI"
      - CSS Design Awards: "Best UX Design"
      - CSS Design Awards: "Site of the day"
      - Communication Arts: "Web pick"
      - Awwwards: "Developer Award"
      - Awwwards: "Site of the day"
      - The FWA: "Site of the day"

6 Underground - Netflix, 2019
  Advertising campaign, technical lead

Destroyer LA V2 - Sprouts LA, 2019
  Website, lead developer

Vespertine LA V2 - Sprouts LA, 2019
  Website, lead developer

Twitch Chipotle - Twitch, 2019
  Twitch extension prototypes, lead developer

Annenberg Petspace V2 - Annenberg Foundation, 2019
  Website, senior developer

Estragon Vision - ABC Dinamo, 2019
  Website, senior developer

Pokémon Badges Collector - Twitch, 2018
  Website/game, lead developer

NYE Stories - Facebook, 2018

  Augmented Reality Filters, lead developer

American Music Awards - Youtube, 2018

  Instagram Live Stories, technical lead

Give Kudos - Strava / Stink Studios, 2018

  Website, senior developer

Videooh - Stink Studios, 2018

  Video generation platform, senior developer

A Message From Earth - WeTransfer / Stink Studios, 2017

  Website, lead developer
  Awards:
     - D&AD: "Graphite pencil: Branded Editorial Experience "
     - D&AD: "Graphite pencil: Website"
     - Webby Awards: "Best Branded Editorial Experience"
     - Art Directors Club: "Craft in Online"
     - Art Directors Club: "Interactive Online"
     - The One Show: "Digital Design"
     - Awwwards: "site of the day"
     - The FWA: "FWA of the day"

Beyond the Numbers - Infiniti / Stink Studios, 2017

  Website, senior developer

Our Story - Netflix / Stink Studios, 2017

  App prototypes, lead developer

Annenberg Petspace - Annenberg / Stink Studios, 2017

  Website, senior developer

Digital Garage - Google / rehabstudio, 2016

  Website, lead developer
  Awards:
     - Marcom awards: "Platinum award, economic development"
     - Marcom awards: "Gold award, app for training / learning"
     - Digiday Europe: "best audience development platform"
     - Digiday Europe: "B2B campaign of the year"
     - UK Digital experience awards: "innovation creative thinkers silver"

Activate - Google / rehabstudio, 2016
  Website, lead developer

Digital Garage blog - Google / rehabstudio, 2016
  Website, lead developer

Spin don't stream - rehabstudio, 2016
  Website, lead developer

Look what we've made - BBDO / UncleBen's / rehabstudio, 2016
  Website, interaction lead

Own the ice - Google / Barclays Center / rehabstudio, 2016
  Interactive installation, interaction lead

Flight of the pipsson - Ming / Teenage Engineering / rehabstudio, 2016
  Interactive installation, lead developer

Do more with Avios - 101 London / Avios / rehabstudio, 2015
  Website, interaction lead

Winnie the pooh - Disney / rehabstudio, 2015
  Facebook app, interaction lead

Taste the feeling - Ogilvy / The Coca-Cola Company / rehabstudio, 2015
  Website, interaction lead

rehabstudio.com - rehabstudio, 2015
  Website, interaction lead

Google date night - Google / rehabstudio, 2015
  Website, senior front-end developer

Starbucks Fiber - Google / Starbucks / rehabstudio, 2014
  Interactive installation, senior front-end developer

Google live cases - Google / rehabstudio, 2014
  Website, lead prototypes developer

DisneyBlank - Disney / rehabstudio, 2014
  Website, senior front-end developer
  Award:
     - The FWA: "Mobile of the day"

Visual street art - Pepsi / rehabstudio, 2014
  Website, senior front-end developer

Falcon and Associates - Falcon / JWT London, 2013
  Website, creative developer

Welcome To KitKat 4.4 - Nestlé / JWT London, 2013
  Website, creative developer
  Award:
     - The FWA: "FWA of the day"

Shell: Driven To Extremes - Shell / JWT London, 2013
  Youtube channel, creative developer

Nestlé Wonka - Nestlé / JWT London, 2013
  Website, creative developer

Listerine Youtube channel - Johnson and Johnson / JWT London, 2012
  Youtube channel, creative developer
  Award:
     - The FWA: "FWA of the day"

HSBC Youtube channel - HSBC / JWT London, 2012
  Youtube channel, creative developer

DCNS TV Enterprise - DCNS / Havas Digital, 2011
  Interactive installation, lead developer

EDF global websites - EDF / Havas Digital, 2011
  Website, front-end developer

Peugeot Roland Garros Youtube channel - Peugeot / Havas Digital, 2011
  Youtube channel, Flash lead developer

Belin Apero - Belin / Havas Digital, 2010
  Website, Flash lead developer

Fanta Youtube channel - The Coca-Cola Company / Havas Digital, 2011
  Youtube channel, Flash lead developer

Krys Group - Krys / Havas Digital, 2010
  Website, Flash lead developer

Peugeot 24h Le Mans - Peugeot / Havas Digital, 2010
  Website, Flash lead developer

Havas Digital website - Havas Digital, 2010
  Website, Flash lead developer

DCNS website - DCNS / Havas Digital, 2009
  Website, Flash lead developer

Freixenet website - Freixenet / Havas Digital, 2009
  Website, Flash lead developer

Nina Ricci website - Nina Ricci / Havas Entertainment, 2009
  Website, Flash lead developer

Veolia website - Veolia / Havas Entertainment, 2009
  Website, Flash lead developer

Air France, la vie à bord - Air France / Havas Entertainment, 2008
  Website, Flash lead developer

Bollore website - Bollore / Havas Entertainment, 2008
  Website, Flash lead developer

Havas Sports and Entertainment website - Havas Entertainment, 2008
  Website, Flash lead developer